



# NEWSLETTER

IDSA Texas Chapter - NOVEMBER 2003

## NEW chapter officers for 2004-2005

and the results are in....

Congratulations to the following members who are holding their first positions in IDSA Texas leadership:

Lauren Brenneman, id-ONE - Secretary/Treasurer  
John Kim, Litex - North Texas Vice Chair

Mark Barnett, Custom Creation - Central Texas Vice Chair  
John Novak, University of Louisiana @ Lafayette - South Texas Vice Chair

and to me - Julie Heard - your new Texas Chapter Chair ☺

**Special Thanks to the outgoing officers, especially Ty Rarick, for their dedication over the last several years!**

## Plastics: The Shape of Design - Meeting of the Minds 6

another successful year in Dallas...



Over 70 designers and plastics professionals came together at the Addison Conference Center this summer for some informative and occasionally exciting presentations from GE Aesthetics, GLS Corporation, Inventables and The Society of Plastics Engineers.

Everyone gathered around to get a closer look at the new materials highlighted by Zach Kaplan, President of Inventables.

## Design Odyssey 2003 - Crossroads

bringing students, educators and professionals together...



The University of Houston welcomed IDSA Texas again this fall for our annual Design Odyssey event. We plan to continue this tradition as the school builds it's Industrial Design program, the first in Texas. This year we were fortunate to have David Laituri of Design Continuum, Shaun Jackson of Shaun Jackson Design and the University of Michigan and John Novak of the University of Louisiana speak to their own unique perspective of the Crossroads between design schools, design professionals and the business community.

University of Louisiana ID student work in the gallery at U of H

## Central Texas Coming Events

contact Mark Barnett for more info: mark@customcreation.com

SXSW04

coming next spring - IDSA@SXSW2004

Mark your calendars for March 13-14, 2004 and stay tuned for more information from IDSA Texas. In the meantime, check out [www.sxsw.com](http://www.sxsw.com) for all the Interactive, Music and Film Festival information.

## Holiday Bowling! @ Dart Bowl - 5700 Grover Lane in Austin

The bowling's on us, the enchiladas are up to you...  
Thursday, December 4th, 8:30-10:30pm  
RSVP to mark@customcreation.com

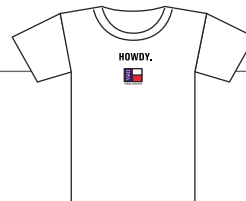
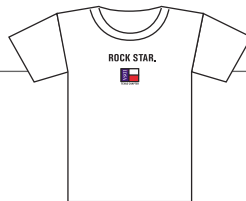


## Cool T-shirts for sale!

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from your IDSA Texas Chapter Officers:

**Ty Rarick**  
IDSA Texas Chapter Chair  
P 512.418.0600  
E tyr@pacificdesign.com

**David Quijano**  
South Texas Vice Chair  
P 281.252.5135  
E david.quijano@hp.com

**Glen Clifton**  
Central Texas Vice Chair  
P 512.252.9615  
E glenclifton@id-one.net

**Qiang Wang**  
Webmaster  
P 281.518.9227  
E qiang.wang@hp.com

**Julie Heard**  
Secretary/Treasurer  
P 512.707.1001  
E julie@mixergroup.com

**Steve Kinder**  
North Texas Vice Chair  
P 972.783.2798  
E skinder@txsdesign.com

**Mark Barnett**  
Central Texas Special Events  
P 512.302.9202  
E mark@customcreation.com