



SXSW04

Entertainment Design: The Technology of Fun

7th Annual IDSA Texas @ SXSW - Saturday, March 13th

What is Entertainment Design? Who gets to create FUN for a living? This year's event content and speakers will explore the ideas, creative energy and DNA of entertainment design. Industry experts and mavericks will show us the secrets of their success and what drives them to design in the entertainment industry. Our speakers come from the magical worlds of movie and TV special effects, computer gaming, comics and traditional & computer generated art - for more details including speaker bios visit: www.idsatexas.com

Local design firms will also be holding Open Houses throughout the weekend.

Coming Events

in the South...



Design at the Speed of Business 4: Design Delivery

Mark your calendars for **March 20-24, 2004**. This year the annual Southern District Conference will be held in conjunction with the SPD - Structural Plastics Conference and Plastic News' Plastic Encounter in Charlotte, North Carolina. Registered IDSA attendees get free admission to all SPD events and discounted admission to the Plastics Encounter. More info and registration details at www.idsa-south.org

James Dyson in Texas

designer, engineer and inventor visits Dallas and Houston...

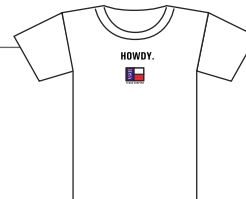
Everyone enjoyed Mr. Dyson's inspiring and engaging presentations at the Design Within Reach store in Dallas and at the Houston Museum of Fine Arts. He generously donated some products for a raffle we will be holding through the year - 100% of the ticket sales for these valuable items will benefit design education in our chapter.

Cool T-shirts for sale!

get them while they last...

only \$15 + \$4 shipping and handling
3 designs available in lots 'o sizes!

see them all on the web -
www.idsatexas.com



Call for Participation

Opportunities to contribute your time and your mind...

1) As a practicing design professional, one of the greatest contributions you can make to your profession is to pass your insight and experience onto younger designers and students. It's also a great way for you to keep your eye on fresh and design talent and future potential employees or interns! To make this personal, straightforward, and simple program work we need you to donate a small amount of your time. Just email us your name, locality (i.e. Dallas Area, etc.), a brief summary of your specialty/design expertise and your email address. A potential mentee will email you and you will have the option to accept or decline. If declined, a mentee will simply contact another mentor on the list. It's that easy! This program can't launch until we have a reasonable number of mentors to list...so please sign up today!

2) It may sound like a long way off, but October 2006 is only 30 months away and will be here before we know it! We are currently seeking chapter volunteers to begin brainstorming ideas for the conference theme, content, etc. This is a unique opportunity to showcase the creativity, diversity and unique Texas flavor to this internationally attended event - let's make it the best national conference in history!

Contact Ty Rarick to sign up or for more information about both of these opportunities: tyr@pacificdesign.com

many thanks
(as always)
to our sponsors:

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